



Sher-e-Kashmir University of Agricultural Sciences and Technology of Jammu

Chatha, Jammu-180009

Prof. B.C. Sharma
Principal Investigator/Coordinator - IDP

Weekly Progress Report from 2nd January to 6th January, 2023

<p>Activity 1</p>	<p>NAHEP-IDP SKUAST-J in collaboration with I/C Counselling and Placement cell conducted a final round of interview by NSPDT (National Small-holder Poultry Development Trust) for the UG students of SKUAST-J on 04.01.2023. Out of 7 shortlisted students 2 have been selected in the final interview.</p> 
<p>Activity 2</p>	<p>NAHEP-IDP SKUAST-J in collaboration with I/C Counselling and Placement cell organized an interaction meet for UG students by NSPDT (National Small-holder Poultry Development Trust) on 04.01.2023 wherein Mr. Shailendra Kumar Sahu, Asst. Manager-HR, NSPDT, Bhopal shared his experience and vision, mission & objectives of the organization i.e., to promote and advance small-holder poultry as an instrument of bettering lives and livelihoods of rural families. The interaction meet was organized in one of the smart classrooms established under NAHEP-IDP Project.</p> 
<p>Activity 3</p>	<p>NAHEP-IDP SKUAST-J in collaboration with Directorate of Research SKUAST-J and Agriculture Production and Farmers Welfare Department, JK organized two days workshop on “Geographical Indicators (GIs) of North-Western Himalayas” w.e.f 4th to 5th January, 2023. The occasion was not only graced by the experts of national eminence but they also interacted with the students on their innovative ideas that were exhibited by them on traditional Jammu region cuisine and conventional agriculture implements which includes eight food items (Nishasta, Madra, Auria, Kyur, Charoli, Timbru ki Chutney, Bathrode, Pallae) and seven conventional agriculture tools/cultural items (Sagla/Deshka, Plaetra, Gudnu, Sanghi, Triangle, Peeda, Tungi).</p> <ul style="list-style-type: none"> - Padma Shri, Dr. Rajani Kant, National IP Awardee, in his address he informed that there is probability of GI tagging of nine products of Jammu and Kashmir by March 2023. - Padma Shri, Dr. VP Singh, Former Head, Division of Genetics, ICAR-IARI, threw light on the development of different varieties of Basmati <p>The objective of the workshop to sensitise all stakeholders on GIs, the oldest category of trademarks, identify potential products & formulate future strategy to empower rural communities. 30 UG students from SKUAST Jammu participated in the workshop. The students came to know about how to establish local brands in the global market through effective brand & marketing strategy and mechanisms that is being evolved to address the challenges faced by producer and how GIs play a key role in protection of indigenous knowledge.</p>

SKUAST
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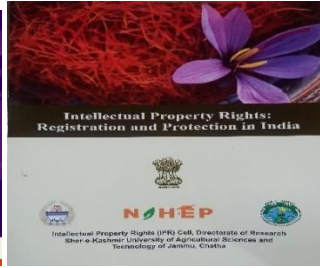
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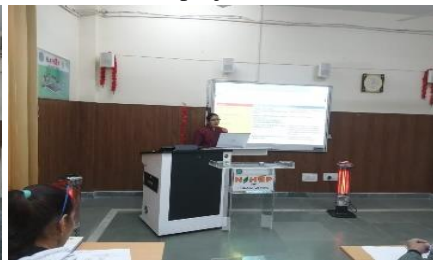
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Activity 4

Ms. Afshan Tabassum (J-20-D-46-BS) & Mr. Arshid Ahmad Bhat (J-19-D-38-BS) Ph.D. students of Division of Statistics & Computer Science delivered synopsis seminar entitled "An R package for multi-environment trail analysis: metan" and "Modified Ratio and Product Type Estimators under Adaptive Cluster Sampling" on 05.01.2023 in smart classroom established under NAHEP-IDP project.



**NAHEP
IDP, SKUAST-Jammu**

**Sd/-
(B C Sharma)
Principal Investigator**

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Dt: 05.01.2023**

Cc: Director Education for his kind information



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